

Minor in Marketing

Degree Audit

(18 Hours)

2024-2025

Requirements	Hours	Hours Complete and Grade	Hours in Progress	Hours Needed
MKTG 201 Principles of Marketing	3			
MKTG 320 Digital Marketing	3			

Choose **4 courses** from: GRPH 201; MASS 123, 225, 230; MKTG 325, 385, 386, 432; MNGT 225, 310; MKTG Internship 297, 397, 497 (internships must be manually applied by Records).
At least 6 credits must be in MKTG.

	3			
	3			
	3			
	3			

Student Signature and Date	Advisor Signature and Date

Each minor must include at least 12 hours that do not overlap the chosen major(s) or other minor(s).