

Minor in Marketing

Degree Audit

2017-2018

Requirements	Hours	Hours Complete and Grade	Hours in Progress	Hours Needed
MKTG 201 Princ. Of Marketing	3			
MKTG 385 Marketing Research	3			

4 courses from: MASS 225, 230; MKTG 325, 386, 432; MKTG 388 or MNGT 225

	3			
	3			
	3			
	3			

Student Signature and Date	Advisor Signature and Date

***Minors must include at least 12 hours that do not overlap the chosen major or another minor.