

MARIETTA COLLEGE
CAREER CENTER

an
employer's guide

*developing a
rewarding
recruiting
relationship*



From the Director

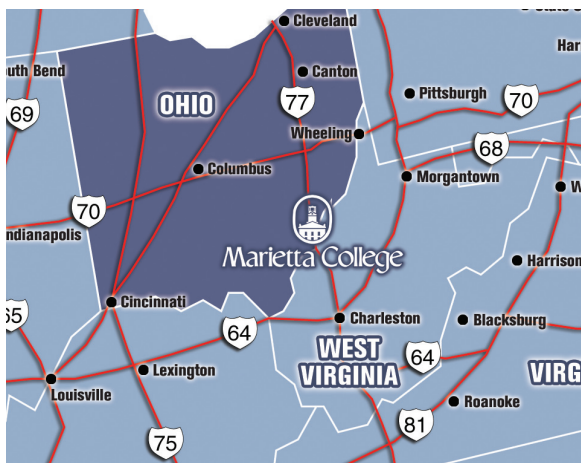
Greetings from the Marietta College Career Center. We are a small private liberal arts institution of approximately 1,500 undergraduates. Enclosed you will find some general information concerning the college, as well as a menu of our progressive recruiting programs. Because we are small and know our students well, we are able to customize programs to meet your company's needs. Moreover, our liberal arts students offer flexible and well-balanced skill sets crucial to bringing success to your organization during these turbulent economic times. Many of our students participate in internships and competitively seek out dynamic career launch positions with companies such as yours. We look forward to building a rewarding recruiting relationship.

Sincerely,



Hilles Hughes
Director, Career Services
Marietta College

get the **right**
start



Marietta, Ohio Facts

- Founded in 1788, it is the oldest city in the Northwest Territory.
- Population of 15,000
- Located at the confluence of the Ohio and Muskingum Rivers
- The community is centrally located and easily accessible from I-77 and I-70 (a 2-3 hour drive from Pittsburgh, Columbus and Cleveland).

Marietta College Facts

- Marietta College, chartered in 1835, is a private, liberal arts college located in southeastern Ohio.
- Degrees offered are in B.A., B.S. B.F.A. and M.A. programs.
- Full-time enrollment is 1,400 undergraduate students.
- Special Programs: McDonough Leadership Program, Honors Program, China Program, Internships in U.S. and Abroad, Investigative Studies Program, Study Abroad, Career Advising Program.
- Student/Teacher ratio is 12 to 1.

- Marietta College Athletics are part of the Ohio Athletic Conference, NCAA Division III.
- Marietta College appears in: The Princeton Review's Best Midwestern Colleges, Barron's Best Buys in Higher Education, Peterson's Competitive Colleges, US News and World Report – America's Best Colleges.
- 92 percent of the Marietta College faculty have a Ph.D. or another terminal degree.

Marietta College Diversity

- The minority retention rate at Marietta College has doubled over the past year, jumping from 35 percent to 70 percent in one year.
- As of the spring 2008 semester, there were 126 American minorities enrolled at Marietta College.
- Marietta College offers two languages that are in high demand: Chinese and Arabic.
- There are 148 international students attending Marietta College from China, Korea, Brazil, and many other countries.



Degrees Offered

Bachelor of Arts

- Accounting
- Advertising and Public Relations
- Communication Studies
- Economics
- Early Childhood Education
- Environmental Studies
- English
- Finance
- General Studies (Continuing Education only)
- History
- Human Resources Management
- International Business Management
- International Leadership Studies
- Journalism
- Management
- Management Information Systems
- Marketing
- Music
- Music Education
- Organizational Communication
- Political Science
- Psychology
- Public Accounting
- Radio and Television
- Spanish
- Studio Art
- Theatre

Bachelor of Fine Arts

- Graphic Design
- Musical Theatre
- Theatre

Bachelor of Science

- Applied Health
- Applied Physics
- Athletic Training
- Biochemistry
- Biology

- Chemistry
- Computer Information Systems
- Computer Science
- Environmental Science
- Geology
- Mathematics
- Physics

Bachelor of Science in Petroleum Engineering

- Petroleum Engineering

Graduate Programs

- Master of Arts in Education
- Master of Arts in Psychology
- Master of Arts in Liberal Learning
- Master of International Corporate Media
- Master of Science in Physician Assistant Studies

Marietta College's Top 5 Most Popular Majors

1. **Petroleum Engineering:** The 9th largest undergraduate Petroleum Engineering program in U.S.
2. **Psychology:** Marietta offers a special five-year BA/MA Degree in Psychology that's designed to give students a strong graduate foundation in general Psychology, so they can pursue a doctoral degree or seek employment at the master's level in a career related to Psychology.
3. **Marketing** Researching the cultural differences in Marketing by experiencing these differences is one of the special features of this program. Marietta's students have the rare chance to study at institutions of higher learning in China and to continue working there after graduation.

- 4. Advertising and Public Relations:** With two radio stations, a television station, and an award-winning newspaper on campus and all run by students, Marietta provides students an opportunity to work in a variety of mass-media markets.
- 5. Management:** The Management faculty brings significant international experience to the classroom. Most have lived, worked, and studied in countries as diverse as Brazil, China, and the United Kingdom. While they are first and foremost teachers, they are also active researchers who involve students in their projects.

Ways the Career Center Helps YOU & YOUR ORGANIZATION Connect With Students:

Showcases allow companies to share employment and company information while hosting a table at the Gilman Student Center concourse, the hub of campus activity.

Info-sessions allow organizations to share career, company, and specific position information with Marietta College students.

On-Campus Interviews allow organizations to interview students for part-time, full-time and internship positions.

Résumé Referrals allow employers to post job openings and collect Marietta students' résumés without having to visit campus.

Career Fairs allow recruiters to promote opportunities in a networking style event.

Student Organizations which sponsor a number of events throughout the year, are excellent ways for employers to become acquainted with students. For more information on all student organizations at Marietta College, contact: David Travis, Director of Student Activities, (740) 376-4465.

Consortium Related Recruiting Opportunities to Check Out:

Ohio Foundation of Independent Colleges hosts an annual career fair in Columbus called Career Fest. Visit www.ofic.org/careerfest/index.html for more information.

Marietta College and Muskingum College join forces to conduct a fall Graduate & Professional School Fair, as well as a winter Interview Day to offer pre-select interviews for students with employers who have summer internship and entry-level opportunities.

Upper Ohio Valley Career Services Consortium (UOVCS) is made up of 10 colleges in Ohio and West Virginia and hosts events such as career fairs and graduate school fairs. Some of the events are virtual/online events.

Visit <http://www.collegecentral.com/uovcsc/> for more information.

The Teachers Recruitment Consortium offers a fair to bring together teacher candidates and school districts from all over the world. Visit www.ohio.edu/careers/students/trc.cfm for more information.

Recruiting Policies and Procedures

The Marietta College Career Center accords equal opportunity to all placement registrants with regard to sex, race, color, creed, national or ethnic origin, sexual orientation or preference, age, marital status, and disability. Organizations working with the Marietta College Career Center are likewise expected to conform to equal opportunity regulations in their employment practices.

The Marietta College Career Center has adopted the Principles for Employment Professionals, developed by the National Association of Colleges and Employers (NACE). The policies are available on the NACE Web site: <http://www.naceweb.org>

Testimonials:

“What I have found to be unique at Marietta College is the personal touch they put into each and every student. The Career Services Center at Marietta College has made my job easier by minimizing the selection process, and continuing to provide opportunity for deserving students in their respective majors. The Career Services staff genuinely cares about each student and takes pride in helping their students find a career path best suited for their needs and desires. By instituting a personal touch, the students receive real world advice at the most critical point in their lives.”

Andy Fenton
College Unit Director for
Northwestern Mutual of the
Mid-Ohio Valley Group

“Equitable Resources has been recruiting at Marietta College for a number of years. At each and every recruiting event, Marietta has provided Equitable Resources with opportunities to meet and learn about their students. The students are prepared and enthusiastic about starting their professional careers. It is my considered opinion that Marietta College is doing an exceptional job in developing their students for ‘real world’ expectations and the abilities to accomplish their professional and personal life goals.”

La Dawn Robinson
Staffing Specialist, Corporate Human Resources
Equitable Resources, Inc.

Some of the Companies who Have Utilized Marietta College Recruiting Services:

- AFLAC
- AIG Financial Advisors
- Aldi
- Alltel
- American Cancer Society
- American Express Financial Advisors
- American Greetings
- Anadarko Petroleum Corporation
- Bird Watcher's Digest
- BP
- Blackman & Sloop, CPA
- Bureau of Public Debt
- Cabot Oil & Gas Corporation
- Case Western Reserve University
- CBS Sports/WCBS, NYC
- Center for International Studies
- Central Ohio Neurological Surgeons
- Chevron
- Cleveland Browns
- Cleveland Clinic
- Congressman Sherrod Brown (OH)
- COSI Columbus
- CVS/Pharmacy
- Department of Pathology, University of Pittsburgh
- Disney
- Disney, MGM Studios
- Dominion
- Enterprise Rent-a-Car
- EVE, Inc.
- Eye Care Associates of Marietta
- Fashion Times – Beijing
- Fifth Third Bank
- Frito-Lay
- Froggy 98.3 FM – Pittsburgh
- Garrett Surgical Group
- German Leprosy Hospital, India
- Grafitti Magazine
- Great Lakes Science Center
- Halliburton
- Huatai Insurance Co. – Beijing
- Israeli Foreign Ministry
- Law office of Porter, Wright, Morris, & Arthur
- Marathon Oil Corporation

- Marietta Area Chamber of Commerce
- Marietta Mayor's Office
- The Marietta Times
- Merit Energy
- Merrill Lynch
- Mountain State Blue Cross/Blue Shield
- National City Corporation
- National Rehabilitation Hospital
- Nationwide Insurance
- Non-Profit Friends of the Lower Muskingum River
- Northwestern Mutual
- The Pittsburgh City Paper
- Pittsburgh Pirates
- Petsmart
- Radio Shack
- Rainbow Babies & Children's Hospital
- Salvation Army, Boys & Girls Club of Washington County
- Sands Resorts
- Shenzhen Development Bank - Shanghai
- Sherwin-Williams Company
- State of Michigan Department of Civil Service
- Teach for America
- U.S. Army
- U.S. Congressman Tim Murphy (OH)
- U.S. Congressman Ted Strickland
- U.S. Representative Tim Ryan (OH)
- The United Way of Marietta
- Washington County Health Department
- Washington County Observer Reporter
- Wells Fargo
- WesBanco, Inc.
- West Virginia Republican Party
- Westfield Group
- WJW-FOX TV 8 – Cleveland

(A complete listing is available through the Career Center)

To join this distinguished list of organizations, contact the Marietta College Career Center and we will help you establish your presence on our campus:

Office Phone: (740) 376-4645

Fax: (740) 376-4935

Email: cc@marietta.edu

Monday through Friday, 8:30 a.m. – 5 p.m.

Hilles Hughes, Director

hilles.hughes@marietta.edu

Bill Fournier, Ph.D., Associate Director,

Internship Coordinator

bill.fournier@marietta.edu

Natalie Wood, Recruiting Coordinator

natalie.wood@marietta.edu

Please visit our recently re-designed Web site with useful tools to assist your organization.

http://www.marietta.edu/student/career/employer_home.html



Marietta College

215 Fifth Street | Marietta, Ohio 45750